



In September 2015, all 193 Member States of the United Nations adopted the 2030 Agenda for Sustainable Development —a plan of action for people, planet, peace and prosperity — with an essential role spelled out for business. Two years after the adoption of this Agenda and its 17 Sustainable Development Goals, the business community is being called upon to deliver greater action and impact. Many different events with a business focus or that welcome private sector participation are organized during and around

the 73rd regular session of the UN General Assembly (UNGA). The aim of this guide is to better coordinate business participation during UNGA week and bring private sector stakeholders to the table. Together, we can facilitate strong multi-stakeholder partnerships for the Global Goals and solve problems that no single organization or sector can address alone.

### **General Assembly Week Events**

As of 17 September 2018

23 September	Social Good Summit 2018
23 September	TB Innovation Summit – Modernizing the Fight Against TB
24 September	UN Global Compact Leaders Summit 2018
24 September	ESG Asset Owners Summit
24 September	BNP Paribas Sustainable Future Forum 2018
24 September	High-Level Meeting on Financing the 2030 Agenda for Sustainable Development
24 September	Nelson Mandela Peace Summit
24 September	Launch of the World Benchmarking Alliance

24 September	Business Fights Poverty NYC 2018
24 September	<u>Business rights roverty it to 2010</u>
24-25 September	World Economic Forum Sustainable Development Impact Summit
24-25 September	NGO Expo
24-26 September	Concordia Annual Summit
24-28 September	SDG Media Zone
24-30 September	Climate Week
25 September	Action Platform for Peace, Justice and Strong Institutions Breakfast Launch Roundtable
25 September	Global Citizen Movement Makers Summit
25 September	We the Future
25 September	Forest-Smart Mining to Advance the New York Declaration on Forests and the Sustainable Development Goals
25 September	Disrupting Climate Change: Financing the Energy Transition
25 September	<u>High-Level Side Event on Social Business, Youth and Technology - Innovate together for achieving SDGs</u>
25 September	Breaking the cycle between conflict and hunger – working towards sustainable peace and zero hunger
25-26 September	<u>GoalKeepers</u>
26 September	WE Day UN
26 September	Action for Refugee Education
26 September	Bloomberg's 2nd Annual Global Business Forum
26 September	Aligning Shared Value & the SDGs
26 September	Sustainable Investment Forum North America
26 September	Africa: Open for Business Summit
26 September	SDGs in Brazil – The role of the private sector
26 September	Partnering with the Private Sector: How Data Can Improve Humanitarian Response
26 September	Transforming Private Finance for the SDGs
26 September	Leveraging emerging technologies, business models and innovation for the SDGs
26-28 September	SDSN's International Conference on Sustainable Development
27 September	The Power of Partnerships: the realization of high-level commitments to prevent and control NCD

27 September	Moody's Briefing 2018
27 September	CPE Learning Event: Future-proofing enterprise risk management
28 September	Aligning the Local and Global: TReNDS' Annual "Data Day"
28 September	The Impact of Food Systems and Nutrition Patterns on Sustainable Development Goals (SDGs)
28 September	Best Practices in Addressing Scope 3 Emissions
29 September	Global Citizen Festival

<sup>\*</sup>Please note that inclusion in the UN General Assembly Week Business Guide does not imply the involvement of the UN Global Compact in the events listed. Inclusion in the UN General Assembly Week Business Guide in no way constitutes an endorsement by the UN Global Compact of the event or any promotional content relating to the event, nor does it constitute a partnership or sponsorship by the UN Global Compact or the United Nations more broadly.

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#### **Social Good Summit 2018**

### 23 September | 10:00 to 17:00 | 92nd Street Y, New York

The intersection of technology and new media has redefined our understanding of human progress. In the midst of this rapidly changing world, the Social Good Summit focuses on where we're headed. Held annually during the United Nations General Assembly week, the Summit unites a lively community of global citizens and progressive thought leaders around a common theme: #2030NOW. A dynamic exploration of the world we want to live in by 2030, the Social Good Summit will focus on how we can unlock technology's potential to make the world a better place.

Participation: Invitation Only

Register here

# TB Innovation Summit – Modernizing the Fight Against TB

### 23 September | 13:00 to 15:00 | Convene 237 Park Ave, New York

Hosted by the Stop TB Partnership, United Nations Foundation, The Global Fund, Johnson & Johnson and World Economic Forum this event with gather interested stakeholders to discuss the importance and potential of innovation and R&D to delivery. It aims to tackle the greater debate over what will take to truly modernize the approach to this ancient disease in a forward-looking manner.

Contact: jackieh@stoptb.org

Register here

### **UN Global Compact Leaders Summit 2018**

# 24 September | 9:00 to 22:00 | United Nations Headquarters, New York

Convened alongside the opening session of the United Nations General Assembly, the Leaders Summit is the annual flagship opportunity to strengthen the public-private dialogue by engaging key stakeholders in these stocktaking conversations. This year's Summit will feature a collection of high-level networking and engagement opportunities for business leaders at the UN, including: the CEO Roundtable, the UN Private Sector Forum, a UN Global Compact Leaders Summit Welcome Breakfast and a Closing Reception at MoMA.

Participation: Invitation Only

Contact: <a href="mailto:leaderssummit@unglobalcompact.org">leaderssummit@unglobalcompact.org</a>

#### **Nelson Mandela Peace Summit**

## 24 September | United Nations Headquarters, New York

High-level plenary meeting on global peace in honor of the centenary of the birth of Nelson Mandela.

Participation: Invitation Only

### High-Level Meeting on Financing the 2030 Agenda for Sustainable Development 24 September | 15:00 – 18:00 | United Nations Headquarters, New York

A closed door multi-stakeholder Finance Summit hosted by the Secretary General at the United Nations Headquarters in New York.

Participation: Invitation Only



#### **ESG Asset Owners Summit**

### 24 September | 7:30 to 15:30 | CFA Society, New York

A conference and networking event featuring the launch Americas Report and a sneak preview of preliminary findings from the Global ESG integration study. The growing pressure from asset owners across the world is causing investment managers to take ESG investing seriously. Newcomers are actively trying to understand what we mean by ESG and early adopters are continually looking for ways to stand out amongst the crowd to demonstrate their ESG and climate-risk-mitigation expertise to asset owners.

Participation: Open

Contact: jball@cfany.org

#### **BNP Paribas Sustainable Future Forum 2018**

## 24 September | 17:00 to 19:00 | BNP Paribas Innovation Lab, New York

Hosted by Sparknews and BNP Paribas, the Sustainable Future Forum will discuss the role of business in addressing climate change. Join leading business leaders fighting climate change for an impressive line up of startups pitching their projects for a more sustainable world. Bertrand Piccard, chairman of the Solar Impulse Foundation and Jean-Louis Chaussade, Chief Executive Officer of SUEZ will break up the pitch sessions with a frank conversation on the responsabilities of companies towards climate.

Participation: Invitation Only

Request an invitation here

### Launch of the World Benchmarking Alliance 24 September | 19:30 to 21:30 | New York Public Library, New York

The World Benchmarking Alliance will celebrate its official launch after a nine-month series of global stakeholder consultations which joined together nearly sixty leading organizations across civil society, company associations, Governments, institutional investors, reporting initiatives and research organizations.

Participation: Invitation Only

### Business Fights Poverty NYC 2018 24 September | 10:30 to 14:30 | Barclays, New York

Join us for an inspiring and action-focused half-day event, co-hosted with Barclays and GSK, on how business, government and civil society are collaborating to deliver the Sustainable Development Goals.

Contact: team@businessfightspoverty.org

Request an invitation: here

### World Economic Forum Sustainable Development Impact Summit 24-25 September | 8:00 to 18:00 | Convene 730, New York

This year, 700 business, government, civil society and academic leaders from more than 70 countries will convene at the second Sustainable Development Impact Summit in New York, taking place during the week of the United Nations General Assembly. The Sustainable Development Impact Summit 2018 aims to shape an agenda for action and serve as a platform to harness cutting-edge scientific, technological and digital innovations.

Participation: Invitation Only

Contact: impactsummit@weforum.org

### NGO Expo 24-25 September | New York

NGO Expo is a leading Global Showcase Event for Professionals in Nonprofit and Development sector. The event provides an excellent platform for participants to showcase their Social Efforts and Initiatives as well as showcase the latest products and solutions to help deepen understanding and create new ideas that will drive innovation.

Participation: Open

Contact: <a href="mailto:contact@live-week.com">contact@live-week.com</a>

### Concordia Annual Summit 24-26 September | 8:00 to 18:00 | Grand Hyatt, New York

The 2018 Concordia Annual hopes to build on the success of the 2017 Summit and elevate critical discussions as the largest and most inclusive nonpartisan forum on the sidelines of the UN General Assembly. The Summit will strive to elevate unique voices that wouldn't ordinarily have access to such a large and diverse forum in which to be heard. We are also continuing our efforts to facilitate effective and lasting partnerships.

Participation: Invitation Only

Contact: office@concordia.net

### SDG Media Zone 24-28 September | United Nations Headquarters, New York

The SDG Media Zone— a live format of interviews, panel discussions and other digital content—seeks to create, connect, and highlight the initiatives that the global community is working on to achieve the Sustainable Development Goals. Bringing together well-known personalities from business, Member States as well as content creators, influencers and media partners, the Zone provides a dynamic space to strengthen the commitment of the international community in support of the 2030 Agenda. On 24-28 September, the UN is organizing an SDG Media Zone that will set the scene for conversations with experts showcasing change-making initiatives and innovative approaches to achieving the Goals. For the period 24-28 September there will be daily updates on what's happening during the United Nations General Assembly and live streamed interviews and panel discussions will be featured on the SDG Media Zone page

Participation: Livestream

### Climate Week 24-30 September | Varied

Climate Week NYC is one of the key summits in the international calendar and has been driving climate action forward since it was launched by The Climate Group in 2009. Businesses, governments, academic institutions, arts and music organizations, and NGOs are all invited to

participate in the iconic week, through the Climate Week NYC Affiliate Events program. From panel discussions, to concerts, exhibitions and seminars, organizations and individuals can play a pivotal role in advancing the debate, driving awareness, and keeping climate action at the top of the global agenda.

Participation: Open

Contact: info@theclimategroup.org

### AMBITION. PACE. SCALE. 25 September | 14:00 to 17:00 | TED Center, New York

The Climate Group's premier business event at Climate Week NYC 2018 held in the Hub.

This event will explore smart business decisions that are good for the economy and the climate. The questions of if we are moving fast enough to keep global warming well under two degrees and how do we challenge business to push further, and to engage with policymakers on smart regulation and give governments the confidence to commit to deeper emissions cuts?

Participation: Invitation Only

Contact: TMaltese@theclimategroup.org

# Action Platform for Peace, Justice and Strong Institutions Breakfast Launch Roundtable

### 25 September | 7:30 to 9:00 | Baker McKenzie Bryant Park Office, New York

The UN Global Compact will host a breakfast in celebration of the launch of the Action Platform for Peace Justice and Strong Institutions.

Participation: Registered Attendees of the UN Global Compact Leaders Summit

Contact: koulias@unglobalcompact.org

### Global Citizen Movement Makers Summit 25 September | 10:00 to 16:00 | The Times Center, New York

Movement Makers Summit convenes the best minds in movement building to equip change-makers with tools to build movements that can achieve the Global Goals by 2030.

Participation: Invitation Only

Register here

#### We the Future

### 25 September | 10:00 to 16:00 | TED Theater, New York

"We the Future" will explore some of our world's most difficult collective challenges and the most exciting solutions emerging from every corner of the globe that are making strides towards achieving the seventeen SDGs adopted at the UN in 2015 through dialogue and sharing impact stories.

Participation: Invitation Only



# Forest-Smart Mining to Advance the New York Declaration on Forests and the Sustainable Development Goals

# 25 September | 9:30 to 11:30 | Scandinavia House, New York

This dynamic side-event will be an opportunity to raise awareness about the relationship between mining and deforestation, present new research findings on forest-smart mining, and provide an overview of the New York Declaration on Forests and its Global Platform. It will highlight examples of forest-smart policies, practices and partnerships and build a shared understanding of what changes, innovations, and new initiatives may be useful to accelerate action.

Participation: Open

Register here

Contact: eva.gurria@undp.org

# Disrupting Climate Change: Financing the Energy Transition

#### 25 September | 16:00 to 18:00 | New York

Held in the context of Climate Week NYC, join JPMorgan Chase & Co. and the Center for Climate and Energy Solutions for a conversation exploring the challenges and opportunities associated with financing new low-carbon technologies. Business leaders will share the work their companies are undertaking to develop new technologies, and discuss ways in which the financial sector and industry are partnering to advance these efforts.

Participation: Invitation Only

Request an invitation <u>here</u>

### High-Level Side Event on Social Business, Youth and Technology - Innovate together for achieving SDGs

# September 25 | 8:30am – 11:00am | United Nations Headquarters, New York

Co-sponsored by the Permanent Missions of France, Luxembourg and Slovenia with the Global Committee on Social Business, Youth and Technology, this event will bring together Government leaders, Nobel Peace Laureates, UN SDD Advcoates, Business Leaders, Innovators, Social Entrepreneurs and global youth leaders for a powerful discussion on empowering community-led actions.

The event will focus on innovative ways to achieve the Global Goals together to build a global eco-system to support social business, youth and technology for SDGs. It will highlight ways to promote cross-sector and generational partnerships for innovation and development. Join us to build a global network to support youth on technical innovation and social business.

#Together4SDG #SocialBusiness#SDG #Youth4SDG.

Participation: Open

Contact: alex.wang@youth4sdg.org

Register <u>here</u>

# Breaking the cycle between conflict and hunger – working towards sustainable peace and zero hunger

# 25 Septemeber | 18:30 to 20:00 | United Nations Headquarters, New York

Join global leaders committed to a world with Zero Hunger, as we discuss how this sign of political will can contribute to preventing and eradicating conflict-induced hunger.

This event will examine how to strengthen partnerships through mechanisms such as the Global Network Against Food Crises, in order to achieve sustainable peace and to leave no one behind in the effort to realize the vision of the 2030 Agenda and SDG 2 of zero hunger.

Participation: Open

Register here

#### **GoalKeepers**

# 25-26 September | 18:00 to 22:00 | Jazz at Lincoln Center, New York

The second annual Goalkeepers will take place the 25-26th of September, at Jazz at Lincoln Center in New York City, as world leaders gather for the UN General Assembly. Goalkeepers '18 will begin with the Global Goals Awards ceremony on the evening of the 25th, followed by a daytime event on the 26th. The 2018 edition of the Goalkeepers Report will be launched ahead of the September event in New York.

Participation: Invitation Only

Contact: team@project-everyone.org

### **WE Day UN**

#### 26 September | 8:00 to 14:15 | Barclays Center

19,000 world-changers will come together at Barclays Center to celebrate local and global actions. In addition, thousands of schools from around the world will participate through a live stream. An exciting group of world-renowned speakers, global leaders, celebrities, musician will inspire youth to champion positive changes.

Participation: Open to youth



Registration is now closed

### SDSN's International Conference on Sustainable Development

# 26-28 September | 9:00 to 17:00 | Alfred Lerner Hall, Columbia University, New York

The 5th International Conference on Sustainable Development takes place in multiple higher education campuses around the world and is hosted in New York City by The Earth Institute and Columbia University's Center for Sustainable Development. The theme for ICSD 2018 is "Breaking Down Silos: Fostering Collaborative Action on the SDGs." It aims to bring together professionals from the private sector, academia, government, and civil society, along with students from the world's top universities to find solutions to the complex challenges of sustainable development.

Participation: Open

Register here

Contact: info@ic-sd.org

### **Bloomberg's 2nd Annual Global Business Forum**

### 26 September | 7:30 to 14:00 | Plaza Hotel, New York

Prosperity is strengthened through trade. This principle has been proven for centuries. Trade, and the resulting system of globalization, has driven innovation, competition and quality, efficiencies in markets and the allocation of resources, as well as global governance standards and stability.

The second annual Bloomberg Global Business Forum will convene the most important global leaders from public and private sectors to discuss and address these challenges to shared prosperity, and build crucial partnerships between business and government to ensure its continued success.

Participation: Invitation Only

### Action for Refugee Education 26 September | 14:00 to 17:00 | UNICEF House, New York

This event will bring stakeholders together to agree how to accelerate efforts to deliver quality refugee education in line with commitments in the Global Compact on Refugees.

Participation: Invitation Only

### **Aligning Shared Value & the SDGs**

### September 26 | Parker New York | 8:00am - 11:30am

Three years after the world signed onto the Sustainable Development Goals (SDGs) there is still much work to be done in order to meet the 2030 targets. Join the Shared Value Initiative during UN General Assembly week for a working session designed to explore how companies can use the SDGs framework to identify and catalyze shared value opportunities.

The session will feature leaders from CEMEX, Merck and other Initiative Partners who will share insights and lessons learned from embedding the SDGs into shared value strategy.

Participation: Invitation Only

Contact: alicia.dunn@sharedvalue.org

### Sustainable Investment Forum North America 26 September | 8:00 to 17:15 | New York

Climate Action and UNEP-FI are organizing the third edition of 'Sustainable Investment Forum North America,' which will convene during Climate Week NYC 2018 and Global Goals Week 2018. The event will bring together over 300 participants representing asset owners and managers, commercial banks, development institutions, and national policy makers.

The event will seek to build knowledge and foster collaboration on how best to accelerate sustainable investment.

Contact: info@climateactionprogramme.org

### Africa: Open for Business Summit 26 September | 18:30 to 20:00 | United Nations Headquarters, New York

Organized by the African Renaissance and Diaspora Network, this event will convene and showcase the leadership of the African continent in addressing the 2030 Agenda for Sustainable Development and the African Agenda 2063.

Participation: Invitation Only



Photo Credit: UN Photo, Manuel Elias

# Leveraging emerging technologies, business models and innovation for the SDGs 26 September | 14:00 to 15:00 | UN Global

26 September | 14:00 to 15:00 | UN Global Compact Headquarters, New York

Hosted as part of the UN Global Compact's Breakthrough Innovation for the SDGs Action Platform, this meeting will explore initiatives that leverage emerging technologies, new business models, and harness innovation to generate solutions addressing the Global Goals. Guest speaker, Graca Fonseca, Secretary of State of Modernization, Portugal, will present GOVTech. GOVTech is the Portuguese Government's initiative designed to stimulate innovation by citizens and the private sector to advance the SDGs.

Participation: Open

Register here

### SDGs in Brazil – The role of the private sector 26 September | 12:00 to 18:00| United Nations Office for South-South Cooperation, New York

On 26 September, the UN Global Compact Brazil Network in partnership with the World Observatory and PwC will host SDGs in Brazil – The role of the private sector. This event is designed to stimulate debate on the contributions of the Brazilian private sector to achieve the Sustainable Development Goals. The event will bring visibility to success stories of SDG implementation in Brazil.

Participation: Invitation Only

Contact: fabiana.cerqueira@undp.org

# Partnering with the Private Sector: How Data Can Improve Humanitarian Response

# September 26 | 8:00am - 11:30am | United Nations Headquarters, New York

Widespread access to the internet and advanced data analysis have revolutionized nearly every aspect of modern life. Businesses are also using large amounts of data at an unprecedented rate to become more effective and efficient. Yet these insights are not yet sufficiently used by the humanitarian community that continues to face more emergencies than at any time since World War II.

This session - co-convened by the Connecting Business initiative and the Centre for Humanitarian Data - will highlight innovative ways how data sharing, predictive analytics, and communication with affected communities can be used to improve the effectiveness of humanitarian response. Participants will also explore the importance of collective private sector action and public-private partnerships.

Participation: By invitation only

Contact: Karen Smith, smith3@un.org

### **Transforming Private Finance for the SDGs**

# September 26 | 8:00am - 10:00am | Guggenheim Partners, New York

The United Nations Foundation, Guggenheim Partners, and the United Nations Office for Partnerships for a private, roundtable discussion on Transforming Private Finance for the SDGs.

Participation: Invitation Only

# The Power of Partnerships: the realization of high-level commitments to prevent and control NCD

# 27 September | 18:00 to 19:30 | United Nations Headquarters, New York

The Governments of Israel and China, together with other Member States, UNITAID, WHO GCM/NCD and non-State actors will convene to share successful examples of, and advocate for, increased political leadership, resource mobilization, policy coherence, collaboration and accountability.

The event will be held in the margins of the Third United Nations General Assembly High-level Meeting on NCDs.

Participation: Open

Contact: gcmncd@who.int

#### **MOODY'S BRIEFING 2018**

### 27 September | 8:30 to 12:00 | New York

A briefing on the risks climate change poses to corporations and governments, and the role of the green bond market in promoting a low carbon economy hosted by Moody's Investors Service in partnership with the Climate Bond Initiative (CBI).

Senior executives from the industry and Moody's senior analysts will hold lively discussions on the following:

- The credit risks corporate sectors face as a result of carbon transition
- The impact of physical climate risks on public finance issuers
- How municipalities are incorporating green infrastructure and sustainability projects into critical programs

Participation: Invitation Only

Contact: minsun.pak@moodys.com

# **CPE Learning Event: Future-proofing enterprise** risk management

## 27 September | 9:00 to 17:45 | 218 West 18th Street, New York

Future-proofing enterprise risk management is a training session intended to grant participants insight into the knowledge and tools necessary for integrating environmental, social and governance (ESG) risk and opportunity management into their business strategy.

This hands-on training builds on concepts outlined by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) and the World Business Council for Sustainable Development (WBCSD) in their draft Guidance for applying Enterprise Risk Management (ERM) to ESG-related risks – released earlier this year.

Participation: Open

Contact: risk@wbcsd.org

Register here

## Aligning the Local and Global: TReNDS' Annual "Data Day"

## 28 September | 9:00 to 13:00 | Columbia University, New York

Produced in partnership with SDSN's USA Sustainable Cities Initiative, Data Day 2018 centers on the theme "Aligning the Local and Global: Supporting cities to produce the data they need for both local and national SDG reporting." The half-day event will explore the relationship between national and sub-national data reporting for the SDGs: top-down approaches, achieved by compiling and analyzing readily available federal and nationally comparable statistics, and bottom-up approaches to data compilation at the local level, providing proxies for the national SDG indicators.

Through presentations and panel discussions featuring local and national stakeholders, as well as breakout sessions designed to encourage collaboration on emerging research and potential projects among attendees.

Participation: Open

Register here

# The Impact of Food Systems and Nutrition Patterns on Sustainable Development Goals (SDGs)

# 28 September | 9:00 to 17:30 | Convene West 46<sup>th</sup> St, New York

The event will be organized aside of the 73rd Session of the United Nations General Assembly (UNGA73) and it will be co-hosted by The Barilla Center for Food and Nutrition (BCFN Foundation), in joint collaboration with the United Nations Sustainable Development Solutions Network (UN SDSN).

The **International Forum on Food and Nutrition**, which will be held on September 28, 2018 in New York, USA, is the global ideal platform to promote a dramatic change in the mindset of all stakeholders in a coordinated, unified manner.

Participation: Open

Register here

### Best Practices in Addressing Scope 3 Emissions 28 September | 15:00 to 17:00 | Navigant, 685 3rd Avenue, New York

Gold Standard, Navigant and Science Based Targets initiative are partnering to convene this interactive workshop to discuss emerging best practices in addressing corporate value chain (scope 3) greenhouse gas emissions during Climate Week NYC.

The discussion will focus on the latest best practices in formulating ambition and tracking progress in reducing scope 3 emissions and a draft accounting framework on value chain interventions.

Participation: Open

Register here

### Global Citizen Festival 29 September | 14:00 | Central Park, New York

The Global Citizen Festival brings together top artists with world leaders to make commitments toward ending extreme poverty.

Participation: Open

Register here