



MAKING GLOBAL GOALS LOCAL BUSINESS INDIA



Michikazu Koshiba



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Health is Everyone's Business**

Around 15 years ago, he started his career in International Development and Humanitarian Relief fields as an INGO worker. Serving as a staff for disaster-affected communities, the concepts of “sustainability” and multi-stakeholder approaches became the essential value for his career.

Shaping his career as a consultant to dedicate his life to CSV(Creating Shared Values)s-related business, especially on global health from the mid-2000s, he has worked with scores of established corporations and startups in Japan, as well as with the financial community, industry bodies, government, the media, NGOs and academia.

His favorite description of his role is: “the nexus between conventional politics and one of the future”

He is organizing one working group in the Global Compact Network Japan regarding Open Innovation. Since 2016, He established an action-oriented P3 consortium called “Access to Health” where the members are focusing on how to make contributions to global health including Infectious Diseases, Nutrition, NCDs, Maternal and Child Health to build new partnerships, create new innovative projects/businesses/products, and mobilize resources and advocate policy changes for individual and global progress.