



MAKING GLOBAL GOALS LOCAL BUSINESS INDIA



Ruchira Gujral



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Putting Human Rights into
Practice**

Ruchira Gujral is responsible for handling the Corporate Engagement and Corporate Social Responsibility portfolio at UNICEF India since 2011. Her sphere of work includes working on impact of business on children's rights in India, advocating for responsible business practices, influencing CSR policies and programmes within the country, engaging with the private sector to achieve results for children and developing innovative solutions with the private sector.

Ruchira has over 14 years of experience of working on the issue of CSR and the role of the private sector in human development, with multiple stakeholders and in varied roles. She has worked with Industry bodies and think tanks, corporate sector, International NGOs and donor agencies in various roles and has in depth understanding of Corporate Responsibility, Public-Private Partnerships and leveraging support from the corporate sector.

Ruchira started her career with the Federation of Indian Chambers of Commerce and Industry and has worked as a CSR Advisor with British Gas, Senior Specialist on Public Private Partnerships for a USAID funded health project and with the Aga Khan Foundation as their Head of Partnership Development. Prior to joining UNICEF, Ruchira was working with Population Services International as their National Manager for Corporate Partnerships.