



**MAKING GLOBAL GOALS
LOCAL BUSINESS
INDIA**



Zubaida Bai



Zubaida Bai is widely regarded as an expert and leader at the intersection of women's health, business and appropriate product engineering for the developing world. Zubaida's work at the "base of the pyramid" demonstrates her passion for empowering underserved women with simple, affordable solutions, which has led her to be selected as a Young Global Leader by the World Economic Forum, a Maternal Health Champion by Ashoka, a TED Resident and speaker, and a 2016 Sustainable Development Goals (SDGs) Pioneer by the UN Global Compact.

Zubaida is the founder of ayzh (pronounced 'eyes'), a social business providing health and livelihood solutions to impoverished women targeting the continuum of reproductive, maternal, newborn, child and adolescent health (RMNCH+A).

Ms. Bai holds a master's degree in Mechanical Engineering Specializing in Development of Modular Products, and an MBA in Social and Sustainable Enterprises.

**Connect with Zubaida at
MGGLB – India!**

**Thursday, 27 April
Health is Everyone's
Business**