



TARGET
GENDER
EQUALITY



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TGE NEWSLETTER | APRIL 2021

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What a month it has been!

We kicked off International Women's Month with an [op-ed in the Financial Times](#) by Sanda Ojiambo, CEO and Executive Director of the UN Global Compact, calling for a feminist approach to covid recovery.

We partnered with UN Women, IFC, Sustainable Stock Exchanges Initiative, World Federation of Stock Exchanges and Women in ETFs to [Ring the Bell for Gender Equality](#) in collaboration with more than 100 stock exchanges worldwide.

We convened [TARGET GENDER EQUALITY LIVE](#) during the Commission on the Status of Women, bringing together over 4,500 participants from more than 130 countries.

And finally, we announced the expansion of the Target Gender Equality accelerator programme to over 40 countries across all regions. Companies that are interested in participating in [Round II of Target Gender Equality can now register](#). TGE representatives and Global Coalition members are also [join our new Target Gender Equality LinkedIn Group](#).

There is no time to slow down and we need all hands on deck to keep the momentum going. Latest data in the [Global Gender Gap Report 2021](#) the economic gender gap - a decade longer than estimated last year. As Target Gender Equality Round I nears its end, we look forward to continuing to work with each of you to raise the bar for gender equality!

TOP NEWS



At TARGET GENDER EQUALITY LIVE representatives from business, government, civil society and academia highlighted challenges and offered solutions to advancing gender equality. The [UN Secretary-General shared his views](#) "Gender equality is essentially a question of power. We live in a male dominated world with a male dominated culture in the public and private sector alike. The world needs the talent and perspectives of all women to solve our biggest challenges from rebuilding the global economy to fighting systemic racism to tackling climate change."

The event featured a Mentorship Lounge organized in partnership with Vital Voices. Speakers including mentor-mentee pairs shared practical advice for how to make the most of mentorship experiences, break glass ceilings and lift up fellow women along the way. [Sbu Myeni shared her personal story](#) "I just never believed in my own voice. It really helped me to be able to stand up and speak for myself. In turn, it helped my kids to know that they too are vital voices." [Browse the YouTube Playlist >](#)



Many members of the Target Gender Equality Global Coalition organized cutting-edge sessions on themes such as [equal pay](#), [sexual harassment](#), [sexual and reproductive health](#), [the digital divide](#), [inclusive procurement](#), [legal barriers](#), [the blue economy](#), [women in science](#), [human rights due diligence](#) and [disaster risk reduction](#). Participants also discussed the regional dimensions of barriers and solutions for women's empowerment in sessions jointly organized by Global Compact Local Networks across [Latin America](#) and the [Middle East](#). [Watch the recordings >](#)

UPCOMING EVENTS



Do you want to know what Target Gender Equality is all about and learn how to join the programme in over 40 countries this year? Join our informational webinars organized in three time zones in both English and Spanish on Thursday, May 27. [Register & share with your network »](#)

We also encourage you to [check out the assets in this Social Media Toolkit & spread the word »](#)

Local Action



In Spain:

Celebrating [International Women's Day](#) Global Compact Network Spain presented the programmatic outcomes of Target Gender Equality: 95% of all 42 participating companies are working on their targets with a third aiming for gender balance by 2025 or earlier. [Check out the results »](#)



In the UK:

Besides organizing an inspiring [Action Dialogue](#) as part of the local Business & Human Rights Summit, Global Compact Network UK led a TGE LIVE discussion on how to take an intersectional approach to gender equality and target ethnic diversity. [Watch the session »](#)



In Bangladesh & Sri Lanka:

Global Compact Networks Bangladesh and Sri Lanka teamed up to organize several discussions on "Women in STEM and Supply Chains: Reshaping the World of Work" including many TGE participants. [Access the recording »](#)

WHAT'S YOUR TARGET?



BBVA México - Target Gender Equality Participant

Target: Driving Diversity & Inclusion

"Gender equality is an issue that is considered a strategic priority for the entire business, not just for the human resources department."

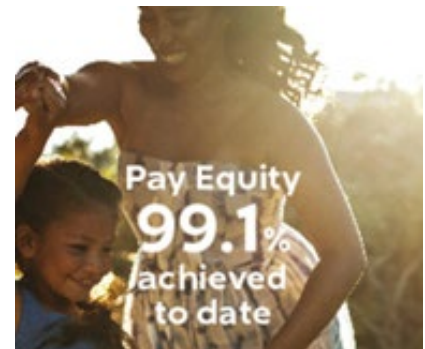
[Learn more about BBVA México's plans & actions »](#)

Natura &Co - Target Gender Equality Participant in Brazil and Global Patron

Targets:

- Equal representation with 50% women on board/senior team
- Equitable pay by closing the gender gap
- Living wage (or above) for associates at Natura &Co

[Learn more about Natura &Co's plans & actions »](#)



GLOBAL COALITION NEWS

- Read the [Financial Times op-ed](#) by UNGC's CEO Sanda Ojiambo on post-crisis recovery as a chance to address gender inequality
- Join the [Mentorship Programme](#) and explore the latest report by the Cherie Blair Foundation for Women on "[Women Entrepreneurs: Surviving the Pandemic and Beyond](#)"
- Explore the virtual [Women's Entrepreneurship Expo](#) next week
- Tune in to the [WEPs Webinar on Measurement & Reporting](#)
- Dive into the newly released [Global Gender Gap Report 2021](#) by the World Economic Forum
- Watch the UN Global Compact Academy Session on "[How to Increase Gender Balance in Boardrooms](#)"
- Join the inaugural [Commonwealth Women's Entrepreneurship Summit](#) May 19-20
- Register for [SheTrades Global Dubai](#)
- Read up on the [Q&A Session with Ann Cairns](#) organized for the TGE community in the UK



WHEN SHE LEADS



Bruna Elias does not only lead the Target Gender Equality initiative in Lebanon, she's also driving the SDGs as activist for education and youth engagement organizing hackathons and gathering tech equipment for students in need. [Read more »](#)

"You are never too young to make meaningful impact and positive change. Find your voice and dare to use it. This is your power."



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