



TARGET
GENDER
EQUALITY



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With the second round of Target Gender Equality now in full swing, we are excited to welcome more than 500 companies across over 40 countries!

To kick off the programme, companies are learning about the [Women's Empowerment Principles](#) and the [WEPs Gender Gap Analysis Tool](#). They will see aggregate country-level results and focus on specific actions identified by the Tool.

If you are interested in learning more about the WEPs, how to sign and the resources available, check out the [Women's Empowerment Principles 101 Webinar](#) or [sign up for the next one](#) taking place on 28 October at 12 p.m. EDT.

More [exciting opportunities](#) are upcoming through Target Gender Equality and beyond including our flagship event [Uniting Business LIVE](#).

TOP NEWS



Target Gender Equality takes a holistic approach recognizing that many barriers need to be addressed to level the playing field. To deepen their learnings, TGE companies are encouraged to join [additional voluntary sessions](#). Topics range from engaging men as allies in gender equality to being a family-smart employer to inclusive language trainings. The next session will take place on [25 August](#).

[Explore the full calendar of opportunities »](#)

We launched an official LinkedIn group for TGE companies and affiliated experts to connect with peers, discuss news, and share engagement opportunities. With over 300 existing members, it is a space to ask questions, share experiences and opportunities and discuss upcoming events. [Join the TGE LinkedIn Group »](#)

The screenshot shows the LinkedIn group page for 'Target Gender Equality'. It features the group's logo, a profile picture of a woman speaking, and a banner with a globe and network icons. Below the banner, the group name 'Target Gender Equality' is displayed, followed by 'Listed group'. On the right side, there are three small icons: a share icon, a notification bell, and a more options menu.

UPCOMING EVENTS



Held on the sidelines of the high-level UN General Assembly Week, this year's Uniting Business LIVE event will take place 20–22 September. Be sure to tune into the Plenary session on 22 September from 8:00–8:45 a.m. EDT to explore local solutions on advancing gender equality in Asia. [Register for the event »](#)

In the build up to COP 26, we are hosting an Academy session on advancing women's leadership in climate action taking place on 14 October at 9 a.m. EDT. Everyone is welcome to register and simultaneous translations will be available. [Register now »](#)

The promotional graphic for the 'Academy' session. It features the 'UNITING BUSINESS' logo, the word 'Academy' in large letters, and a sub-headline 'HOW TO ADVANCE WOMEN'S LEADERSHIP IN CLIMATE ACTION'. Below this, the date '14 OCTOBER 2020' and time '9:00 a.m. EDT' are listed. To the right, there is a portrait photo of a woman with glasses and a blue graphic element.

Local Action



In Lebanon:

Despite the compounded crisis hitting Lebanon, the private sector continues to demonstrate their WEPs commitment as they address increasing gender inequalities. This has been highlighted in a recently released report detailing TGE Round I actions and progress. [Check out the report »](#)

In Africa:

The recent UN Global Compact Leaders Summit highlighted the stories and experiences of distinguished African women leaders. They identified and proposed solutions to overcoming bias and barriers to women's participation and leadership in business. [Watch the recording »](#)

In Latin America:

Global Compact Networks Peru, Bolivia and Colombia are joining forces to run TGE together across all three countries. This joint approach will enable regional exchange and the sharing of good practices and opportunities for advancing gender equality in Latin America. [Read about the launch session »](#)

WHAT'S YOUR TARGET?



MAS Holdings - TGE Participant in Sri Lanka

Target: 1:1 gender representation in top management by 2025

"Empowering women at work, strengthens teams and businesses, communities and countries."

[Learn more about MAS Holding's plans and actions »](#)

Global Coalition News

- [Sign up for the next WEPs 101 Webinar on 28 October »](#)
- [Watch the WEPs 101 Webinar recording »](#)
- [Take UN Women's survey on gender-responsive procurement practices »](#)
- [Register for the SheTrades Global event at Expo 2020 Dubai »](#)
- [Check out the new WEPs Toolkit compiling various resources »](#)
- [Explore "Lessons Learned on Navigating Crisis and Recovering Stronger" with practical guidance from successful women leaders on building company resilience & sustainability »](#)
- [Register for UN Women's webinar on gender-responsive procurement on 9 September »](#)
- [Browse Target Gender Equality case studies »](#)



When She Leads



Marisol Amo – Europa Mundo Vacaciones – Spain

Along the way of becoming a leader in the tourism industry, Marisol had to overcome many personal and professional obstacles travelling the world as a young woman. [Read more »](#)



Catherine Haslam – DWF – United Kingdom

Now leading D&I efforts at her company, Catherine is sharing the lessons around determination and resilience she learnt throughout her legal career. [Read more »](#)



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